

RULES AGAINST MANIPULATING OR INFLUENCING THE REVIEW SYSTEM

Gathering meaningful feedback and reviews is important for any Instructor but it can be challenging, especially as a new instructor. You can certainly invite and ask for feedback or reviews but you must be very careful it adheres to the following know Y guidelines:

Rules When Asking for Reviews

- Do not dictate that type of review or feedback Students can leave
- Do not dictate any detail or information that should be included in a review or feedback
- Do not dictate where Students can provide the feedback or reviews
- Do not trade reviews with other Instructors
- Do not accept offers from students to exchange positive reviews for goods, services, favorable considerations, etc. Instructors should report any cases of this.
- Do not intimate you will give rewards for positive reviews

How to Ask for Reviews:

- “Please provide valuable feedback by rating my course and writing a review!”
- “I hope you found this course valuable and I appreciate your feedback. Please rate the course and provide a review to share your experience.”

How NOT to Ask for Reviews:

- “If you found my course valuable, give me a 5-star review!”
- “If you didn’t find my course valuable, please do not leave a review and send me a direct message instead.”
- “For any Student that leaves a 5 star review, I’ll give you my next course free!”

Major Violations

The following activities are considered violations of know Y review policy and guidelines. These may result in removal of the offending course and/or the Instructor from know Y.

- Purchased Reviews (reviews in exchange for money)
- Incentivized Reviews including offer of free or discounted courses
- Multiple reviews from a single source (e.g. one user w/ multiple enrollments)
- Reviews generated by bots, scripts, or other inorganic means